

press release



BLUE SYSTEMS PARTNERS WITH DEUTSCHE BORSE TO OFFER FREE EUREX DATA TO RETAIL INVESTORS IN ASIA.

Frankfurt, Germany & London, UK – March 02, 2010 - Blue Systems, a leading global provider of financial information software, announced today that **Blue Mobile™** will be available with Eurex® market data from Deutsche Börse, to retail investors throughout Asia, FREE of charge until July 31, 2010. This unique and compelling offer combines a low cost mobile financial application with data from one of the largest derivatives markets in the world.

Blue Mobile™ is a financial software application that provides users with streaming, real-time data from global financial markets including foreign exchange, equities, ETFs, financial futures, oil and precious metals markets; together with news and company financials. This enhancement will allow retail investors in Asia to view Eurex's index contracts on the Dow Jones Euro STOXX® and DAX®, along with its bond contracts, Bund, Bobl and Schatz which are amongst the most liquid in the world, on the same screen as they view their local markets.

“This partnership is the first of its kind for a mobile application and is clearly a win for the retail investment community in Asia. This proposition is significant for several reasons – it leverages the fact that mobile users are the fastest growing segment of investors worldwide and the exponential growth in the retail investment community emanating from Asia”, stated Sulim Malook, CEO of Blue Systems.

Georg Gross, Head of Front Office Data & Analytics at Deutsche Börse commented, “Asia is seen as a region of huge opportunity for trading in European instruments. The retail investment community is significant in terms of its sheer size and it continues to experience considerable expansion. We understand the explosive

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growth in mobile and are delighted that we can leverage that growth and provide our data to this community. We look forward to a successful business partnership with Blue Systems”.

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Note to editors:

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About Deutsche Börse

As one of the world’s leading exchange organizations Deutsche Börse Group provides investors, financial institutions and companies access to global capital markets. Their business covers the entire process chain from securities and derivatives trading, clearing, settlement and custody, through to market data and the development and operation of electronic trading systems. For more information please visit: www.deutsche-borse.com

About Blue Systems

Blue Systems’ software enables traders, financial services professionals and retail investors to view high quality streaming market data over mobile devices. With a highly disruptive pricing strategy, Blue Systems is the world’s first provider of low cost financial information software. Founded in 2002 by CEO Sulim Malook, Blue Systems is a privately held company. For more information, please visit: www.bluesystems.info

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