

press release



TAN VIET SECURITIES INC

BLUE SYSTEMS ANNOUNCES THE AVAILABILITY OF BLUE MOBILE™ TO CLIENTS OF TAN VIET SECURITIES CORPORATION IN VIETNAM

Hanoi, Vietnam & London, UK – March 15, 2010 - Blue Systems, a leading global provider of financial information software, and World Vest Base (WVB), Blue Systems' partner in Vietnam, announced today that **Blue Mobile™** will be available to clients of a leading brokerage firm, **Tan Viet Securities Corporation (TVSI)**, in the first partnership of its kind in Vietnam.

Blue Mobile™ is a financial software product that provides streaming, real-time data from global financial markets including foreign exchange, equities, ETFs, financial futures, commodities, oil and precious metals markets; news and company financials. **Blue Mobile™** will allow TVSI's clients to not only view their local Hanoi and Ho Chi Minh Exchanges in real-time but also open up global financial markets to Vietnamese investors.

"We are excited to be launching our application with TVSI, a well-respected Vietnamese brokerage firm", stated Sulim Malook CEO of Blue Systems. He continued, "Our software will provide their clients with a powerful tool, which has never before been available in Vietnam. They will be able to monitor the value of their investments on their mobile device, and very soon, execute trades on the local

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exchanges”.

In response, Dzung Nguyen, CEO of TVSI stated, “The value added service provided by Blue Systems is completely aligned with our strategy of providing our clients with innovative leading-edge solutions. **Blue Mobile™** comes at a perfect time with the recent introduction of 3G in Vietnam. We think its potential is huge and very much look forward to continuing to build upon our relationship with Blue Systems.”

-ENDS-

Note to editors:

Blue Systems is the trading name of Blue System (Middle East) Limited.
Blue Systems™ and Blue Mobile™ are trademarks of their respective companies.

About Tan Viet Securities Incorporation

Tan Viet Securities Incorporation (TVSI) was established in 2006 by a group of prestigious financial experts and experienced business leaders in various fields. TVSI is licensed by the State Securities Committee for all financial services including brokerage services, underwriting, custody service, financial consultancy and investment. For more information please visit: www.tvsi.com.vn

About Blue Systems

Blue Systems' software enables traders, financial services professionals and retail investors to view high quality streaming market data over mobile devices. With a highly disruptive pricing strategy, Blue Systems is the world's first provider of low cost financial information software. Founded in 2002 by CEO Sulim Malook, Blue Systems is a privately held company. For more information, please visit: www.bluesystems.info

About World Vest Base

Established in 1985, World Vest Base has become the world's leading global provider of financial fundamentals serving the research and analytic needs of thousands of top companies in the financial services, media and corporate markets. Further information can be reached at the company website: www.wvb.com

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